



**Location: Marissa Corona's House**  
**Call to Order**

The meeting was called to order at 4:12 p.m. **Quorum Present.**

**President's Report**- Marissa Corona

***Update Mission and Goals & Update Standing Rules***

No updates were made to Mission or Standing rules. School theme is baseball for the 2018/19 school year. This pertains to parties put on by the school such as staff appreciation events. The focus or goal should change every 2 years. Theme for PTSA this year will be Performing Arts. An idea for a gift from the PTSA to the school could be left handed ukuleles.

***Board Planning Calendar (set dates for Board meetings)***

**\*Board Meetings** will be held on the second Friday of each month at 9:30 a.m. The location of the meeting will rotate amongst the board member's homes. The next board meeting is at Marissa Corona's house on 9/14. The remaining board meetings for the year are: 10/12, 11/9, 12/14, 1/11, 2/8, 3/8, 4/19 (third Friday), 5/10, and 6/14.

**\*Evening General Board Meetings** will be held on the third Thursday of each month from 7-9 p.m. in the library. Dates for the year are as follows: 9/18, 10/16, 11/20, 12/18, 1/22, 2/12 or 2/26 (2/19 falls during mid-winter break), 3/19, 4/16, 5/21, 6/18. This list of dates will be confirmed at the next meeting.

**\*Hawk-A-Thon planning meetings** will be at Big Block Brewery 8/15, 8/22, 8/29 from 6:30 p.m.

**\*Board Training** 8/21 at Bellevue High School. Classes are from 3-9 p.m.

**Treasurer Report**- Hailey Chamberlain (see email provided)

**Committee Reports**

***Updated PTSA Chair members, planning Chair reunion, Volunteer update***

\*All Chair Positions have been secured except DI. Karen will discuss this opportunity with Jason. Ghada will send an email to all the chairs upon her return from vacation. Chair information has been updated on the website.

\* **PTSA Chair Mixer**- October 4<sup>th</sup> at 6:00 p.m. at Marissa Corona's house. The intent is to make chair members feel welcome and to close the gap between the board and the chairs.

\*More voice mentors are needed.

\*We will have a membership table and volunteer table at Curriculum Nights and at Meet the Teacher. Aimee and Karen will be at the membership table and will work on having a device available to accept

Creekside PTSA Board Retreat Minutes  
August 9, 2018

payments for membership. Ghada and Krista will be at the volunteer table. Sign up forms will also be given to the teachers to have at these events rather than including them in packets sent home with each parent. Nametags will be created for Aimee, Karen, Ghada and Krista while volunteering at the tables. It was suggested to create a PTSA t-shirt that could be worn at events to help promote PTSA membership and participation.

\*Marissa offered to take photos of the PTSA Board to put up at school.

**Membership Plan** – forms and online signup. EVP changed the way the PTSA Membership link is accessed. It was not automatic. Ghada will ask Dolores to send out a reminder email regarding PTSA Membership and the Yearbook to make sure people did not overlook these details when completing EVP. The positives of PTSA Membership will be highlighted.

**Otterwear**- Currently there is only one time during the year when Otterwear is available for sale. Currently, different companies are being looked into to produce Otterwear and it will be a discussion point with those companies to increase the number of ordering times during the school year allowing for at least a second purchase/order date.

**Yearbooks**- Last year there were parents who didn't realize their child would feel left out of classroom and school activities by not receiving a yearbook. Being that there are signing events and the yearbooks are passed out in front of peers, it is important to make sure every child receives a book. This should also make distribution easier. When it is time to order books, one book will be ordered for every child and the parents will be contacted if there is not a payment received for their child. The PTSA will offer financial assistance to families who cannot afford their yearbook (criteria will be discussed at a later date).

**Graphic Design Services** available for free from Marissa's friend Pecke (spelling may not be correct). She did the yearbook cover last year and is available to help create graphics for any marketing or event material.

### ***Giving Thanks***

\*After the Hawk-a-Thon a signed PTSA/Blitz photo will be sent to Blitz to thank him for coming to our annual fundraiser.

\*Thank you cards will be created and will be at every board meeting so that we can thank chairpersons in a timely manner after their events are completed. There may be extra PTSA wine glasses to give as gifts as well.

\*Volunteer Breakfast- this event is not well attended. Providing PTSA managed childcare (movie and breakfast snacks in the gym) could encourage attendance.

### **Upcoming Events**

**Kindergarten Playdate** attendance could be increased.

**Back to School Luncheon** is 9/4- Laurie Friedl sending Sign-Up Genius.

Creekside PTSA Board Retreat Minutes  
August 9, 2018

**Annual Fundraiser (Hawk-a-Thon)**- 9/19 - Day 1 Fundraiser Kick-Off, pkts go home. 9/20 - Day 2 Lunchtime Drawing. 9/21 - Day 3 AM Announcement. 9/24 - Day 4 AM Announcement. 9/25 - Day 5 Honk & Wave. 9/26 - Day 6 AM Announcement. 9/27 - Day 7, Turn-In Day, Turn In All Cash and Checks Today (board will be notified via text on when and where we can help count funds. Hailey would like 3 PTSA members to help with this.). 9/28 – Closing Assembly, Blitz visits top 3 classes.

\*Blitz is confirmed for 9/19 9-11:00 a.m. and 9/28 12-2:00 p.m. Hailey is working on player appearances.

\*Andrea said she would ask Katie Heady to replace Staci Gould as co-MC.

\*There is a video in production to advertise the Hawk-a-Thon at Curriculum Night. It will be sent out for approval once completed.

\*Marissa is the official event photographer.

\*Ideas to encourage donations: Buy stamps for the teachers to stamp the kid's hands so when they get home it will remind the kids to talk to their families about donating.

\*Budget for Hawk-a-thon increased rather than cutting expenses on prizes and decorations to accommodate for an increase in the fees for the website.

\*Currently, Blitz is free but this could change. Normally he charges \$750/hr plus travel time. This year we are planning to use him for 6 hours. The board will consider purchasing a Blitz costume for \$450-\$500 and have a parent use the costume during the event sometime in the future.

**Room Parent Orientation Meeting**- 9/27 for Q&A, how to collect money and relay information from PTSA. Will offer 2 meetings (one during the day and one at night). Times will be determined at a future date.

**Halloween Bash**- October 26 at 5:30 p.m. The lines for the food trucks were too long last year. Further discussion is needed whether or not to organize more food trucks such as Rocky's Empanadas (owned by a Creekside family but advanced booking notice is needed) or go with pizza (Pine Lake Pizzeria has \$11 cheese and \$12 pepperoni pricing, or Costco).

**Science Night** will be during the week of 3/18. Krista will work with the chairs to set a date.

Meeting Adjourned, 6:45 p.m.